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## Hygiene Kit: Packing and Distribution Event Toolkit



# Thank you for your interest

We appreciate your desire to help our most vulnerable neighbors. We want to assist you in successfully executing an Essentials First Hygiene kit packing and distribution event and have put together all the materials you may need including:

- Introduction to Essentials First and our mission
- List of items to include in hygiene kit including link to our amazon wishlist
- Guidance on Fundraising
- Guidance on Liability
- Social media tagging and use of our hashtags
- Resources and marketing collateral to assist you.

If you have any questions or concerns, please email us at [admin@essentialsfirst.org](mailto:admin@essentialsfirst.org)

# About Essentials First

## Our Mission

We work to prevent illness and improve mental health, increase workforce and educational productivity, and strengthen community well-being by providing affordable access to basic hygiene products not currently available to millions of American families.

## What we do

We provide low-income families with FREE hygiene kits that include personal and household cleaning supplies.

At Essentials First (Formerly known as Kits for Peace), our vision is to create a community where:

- Everyone has access to life-giving hygiene products that will protect against serious illness
- Anyone who steps into their shower will find soap and shampoo
- Moms, dads and caregivers always have adequate laundry and dish soap
- All people can experience the benefits of a clean kitchen, clean body and clean clothes
- Dignity and respect are afforded to all

# Hygiene items

Please check out our amazon wish list at

[https://smile.amazon.com/hz/charitylist/lr/IOA5MKYEX7WR/ref=smi\\_ext\\_lnk\\_lcl\\_cl](https://smile.amazon.com/hz/charitylist/lr/IOA5MKYEX7WR/ref=smi_ext_lnk_lcl_cl)

We typically include FULL sizes of the following items

1. Shampoo with conditioner
2. Bar Soap x 3
3. Sanitary Items for Women x 1 pack
4. Toothpaste x 1
5. Toothbrush x 4
6. Razor x 2
7. Baby Wipes x 1
8. Deodorant Men's x 1
9. Deodorant Women's x 1
10. Dishwashing Liquid x 1
11. Laundry Detergent x 1

If your guests would like to add more quantities of a given item OR add items that are not mentioned in this list such as toilet paper etc. that is acceptable also.

We are happy to provide bags (printed with our logo) for your Hygiene kit packing and distribution event. Please email at [admin@essentialsfirst.org](mailto:admin@essentialsfirst.org) to start a conversation with us.

We can also explore the possibility of picking up the packed hygiene kits from your location if you are unable to deliver them to an agreed upon food bank or provider destination.



# Fundraising

When you or your guests donate to Essentials First, please know that you are helping families stay strong and healthy while reducing depression, anxiety, stress and isolation.

## How can you help?

<b>\$50</b> Enables 5 people experiencing homelessness to keep their hair, teeth and body clean for 1 week	<b>\$ 100</b> Provides 4 low-income families from going without personal & household cleaning items for 1 month	<b>\$250</b> enables 250 adults to have access to a pack of 80 baby wipes to clean their bodies	<b>\$ 800</b> can pay for 364 families to have access to a general purpose, anti bacterial cleaning spray for 1 month	<b>\$ 1,000</b> can pay for 167 families to have access to laundry detergent for up to 32 loads
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No amount is small. Every single donation helps us in achieving our goal of empowering dignity daily.

# Liability

Please know that in conducting a Hygiene kit packing and distribution event, all expenses incurred are the organizers responsibility. Essentials First is not liable for any costs and does not bear any fiduciary responsibility.

Essentials First should be treated like a beneficiary of the event. As such, marketing collateral may mention that proceeds from the event will benefit Essentials First.

# Social Media tagging and use of our Hashtags

We request that if you conduct an event for the benefit of Essentials First, please tag us on social media. Please see our handles below

Facebook: essentialsfirstt

Twitter: essentials1stt

Instagram: essentials.first

We also request the use of the following hashtags on social media

#essentialsfirstnow

#empoweringdignitydaily

# Marketing Collateral

[Flyer](#)

[Video](#)